



# Rich Media Podcasting in Online Courses

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# Introduction to the Online Baccalaureate

- Began enrolling students in Fall 2006
- Program for college leavers
- One interdisciplinary major; second added January 2008
- 700+ students
- Demographic profile similar to that at other CUNY schools, except students are older (50% 30-44 yrs. old)



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# Objectives for Rich Media Pilot

- Provide opportunities for “just-in-time” learning of concepts and processes
- Present models of expert strategies for problem solution
- Enable students to teach and learn from other students
- Represent authentic problems for reflection and reaction



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A vertical image on the left side of the slide shows a woman with dark hair, wearing a white top, sitting at a desk and working on a laptop. The image is slightly blurred and has a soft, ethereal quality.

# Objectives in Research Methods Sequence

- Present most difficult concepts
- Provide opportunities for repetition and review
- Model expert approaches
- Introduce data sets and statistical methods
- Provide examples of research projects

# Concept of Reusable Learning Object



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# Learning Objects in the Online Baccalaureate



- Providing integrative framework for courses
- Promote student learning
- Enhance uniformity of teaching resources

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# Examples of Rich Media Materials

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# Production Resources

Camtasia Studio  
and  
Screencast



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# Questions & Comments?



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